

# Schlitz Audubon Gala Table Sponsorship Opportunities

### \$10,000 - Bald Eagle

- One-hour raptor program at an event of your choosing, featuring three birds ofprey
- Full-page ad and listing on sponsorship page in Gala program
- Top-tier logo recognition on website (≈27,300 page visits) and e-blasts (≈18,200 households)
- Top-tier logo recognition on Gala signage
- Top-tier logo recognition on social media (≈45,600 followers) and online auction page (≈500 users)
- Table of 10 in premiere location
- Name listing in Annual Report (~1,000 recipients)
- 20% discount on Monday-Friday corporate facility rental, per availability

### \$7,500 – Great-Horned Owl

- 1/2 page ad and listing on sponsorship page in Gala program
- Logo recognition on website (~27,300 page visits) and e-blasts (~18,200 households)
- Logo recognition on Gala signage
- Logo recognition on social media (≈45,600 followers) and online auction page (≈500 users)
- Table of 10 in premiere location
- Name listing in Annual Report (≈1,000 recipients)
- 20% discount on Monday-Friday daytime corporate facility rental, per availability

### \$5,000 – Peregrine Falcon

- 1/2 page ad and listing on sponsorship page in Gala program
- Logo recognition on website (~27,300 page visits) and e-blasts (~18,200 households)
- Logo recognition on Gala signage
- Logo recognition on social media (≈45,600 followers) and online auction page (≈500 users)
- Table of 8 in premiere location
- Name listing in Annual Report (~1,000 recipients)

### \$3,000 – Broad-Winged Hawk

- 1/3 page ad and listing on sponsorship page in Gala program
- Name recognition on website (<27,300 page visits) and e-blasts (<18,200 households)
- Name recognition on Gala signage
- Name recognition on social media (≈45,600 followers) and online auction page (≈500 users)
- Table of 8 prime location
- Name listing in Annual Report (~1,000 recipients)

### \$1,500 – Northern Saw-whet Owl

- 1/4 page ad and listing on sponsorship page in Gala program
- Name recognition on website (≈27,300 page visits) and e-blasts (≈18,200 households)
- Name recognition on Gala signage
- Name recognition on social media (≈45,600 followers) and online auction page (≈500 users)
- Gala tickets for 4 guests
- Name listing in Annual Report (~1,000 recipients)



# Schlitz Audubon Gala Underwriting Opportunities

#### **Gala Raptor Sponsorships**

A unique opportunity for the 2025 *Taking Flight* Gala! Donors who commit to an annual sponsorship of one of the Raptors of Schlitz Audubon will be recognized for your contribution with your name(s) announced at the event, and listed in the print program and on Gala signage.



### **Gala Program Underwriting**

Donors who underwrite any facet of the 2025 Gala will be recognized for your contribution with your name(s) listed on our website, on the online auction page, in the print program, and on Gala signage. Underwriting opportunities include:

- Printing Sponsor: \$3,000
- Lighting & A.V. Sponsor (2): \$2,500
- Linens Sponsor: \$2,000
- CocktailSponsor:\$1,500

### Gala "Fund the Need"

- Silent Auction: \$1,500
- Raffle: \$1,500
- Décor Sponsor: \$1,000

Proceeds from this year's "Fund the Need" paddle raise will be split between two program areas that are powered by philanthropic support: The Raptors of Schlitz Audubon and Education. If you choose to contribute prior to the event, you will receive verbal recognition during the event, a listing in the print program and annual report, as well as a listing on Gala signage. If your gift is \$5,000 or above, you will be presented as our "lead donor" for the "Fund the Need" portion of the evening.



# Yes! I'd like to contribute to the Schlitz Audubon Gala

Company Name		
Contact Name		
Address		
City, State, ZIP		
Telephone		
Email		
Sponsorship Level, Raptor Spons	orship, Underwriting Opportunity, or	Fund the Need Amount
Payment Method		
□ credit card	□ check enclosed	□ please invoice me
Credit Card #		
Expiration	CVV	Billing Zip Code
Contact:		
Carrie Becker		
Director of Development		
Schlitz Audubon Nature Center		
1111 E Brown Deer Rd		
Milwaukee, WI 53217		
414-352-2880 x122   <u>cbecker@s</u>	schlitzaudubon.org	

Kindly respond by April 25 to ensure proper recognition in promotional materials.